



*Creative Travel and Events*

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ABOUT US - COMPANY PRESENTATION

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**BUDAPEST**  
**IS MORE**  
**THAN EXPECTED**

HoPe! 2019



**budapestUNDERGUIDE** was founded in 2005, being the very first in the country of its kind. Our main objective is to show the local side of Hungary and our Capital, loved and known by locals and foreigners alike. Our favorite districts, hidden little streets, small pubs, restaurants, and creative spaces are treasures that often remain tucked away from the eyes of the visitor. These are our special secrets, beyond the main attractions. Come to us as you are visiting a friend and depart as if you are leaving home.

Our loving group, who adore Hungary & Budapest, have gradually expanded over the years. Many very

talented and enthusiastic young people have joined us in order to promote multicolored Budapest together. Numerous Hungarian groups have also signed up for our programs, which made us realize that there is a strong demand not only from tourists, but also the Hungarian public, for our thematic tours which are still considered a novelty here in Hungary!

Besides our private clients, larger groups and companies have also caught on with our surprising and seemingly incredible ideas. Since then, more and more domestic and foreign companies have been choosing budapestUNDERGUIDE as their partner.

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*Come to us as you are visiting a friend.*

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When it comes to our Corporate Events, we focus on uniqueness and creative solutions. Such events are naturally tailor-made to each group or company, while supporting the purpose of the event as well. We have organized numerous small and larger events up to the present, and the planning and creation of group and corporate events has become part of our main profile.

The scope of activities carried out by budapestUNDERGUIDE has expanded, yet the philosophy of our company remained the same.

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# WHAT DO WE OFFER THAT OTHERS DON'T?



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*Unexpected, unforgettable  
programs, an everlasting  
experience, your own  
Budapest full of secrets  
and excitement!*

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Adjusting to meet the demands and the expectations of our guests, we come up with the most daring ideas regarding our programs. We take them to the best and newest places to taste our best dishes & wines, and to take a look at our most beautiful streets, to discover together our most hidden treasures, to proudly tell them about our greatest talents, to introduce to them the kindest people...in other words, we organize for them the most trendy events.

Our profound knowledge of Budapest, our continuous and intensive connection to the City, it lights up a great number of possibilities that others do not even dare to think of.

We are extremely pleased when our clients and guests leave with a commendable experience and full of dear memories, because we believe that truly lived experiences transmit, most faithfully, the values of our country to the world.





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”



For each program, we choose the cooperating partners and organizations through careful preparation, whatever the nature of the given challenge or task may be. We connect our guest with the freshest side of Budapest, as our aim is to make it possible for a growing number of people to get acquainted with unique and successful domestic enterprises and products through our mediation.

Our City Discovery Tours and other creative programs are also quite popular, be it our jewellery-making team building program (with the cooperation of Hungarian designers), a gala dinner party with crystal glasses in a ruin-pub of thousand colors, a jubilee accompanied by champagne on a private Danube yacht, movie-shooting in a ruin-pub, a ski race in the summer heat, or a fish soup cooking competition on a rehabilitated industrial site. Of course not everybody aspires after extreme programs, so we put our heart and soul into our classic events too.

Our goal is to make it known to our guests all of the fantastic faces of Budapest through our programs, and the possibilities they may offer, and let them truly experience that Budapest really is more than you think!



# An event in Budapest is more than expected

IDEAS



## Give Budapest as a Gift!

We develop our completely tailor-made tours expressly for our guests!

## Let's discover the City Together!

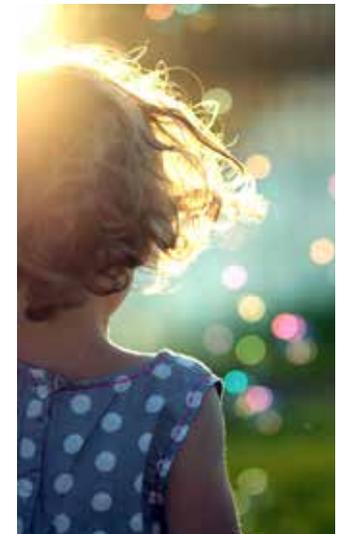
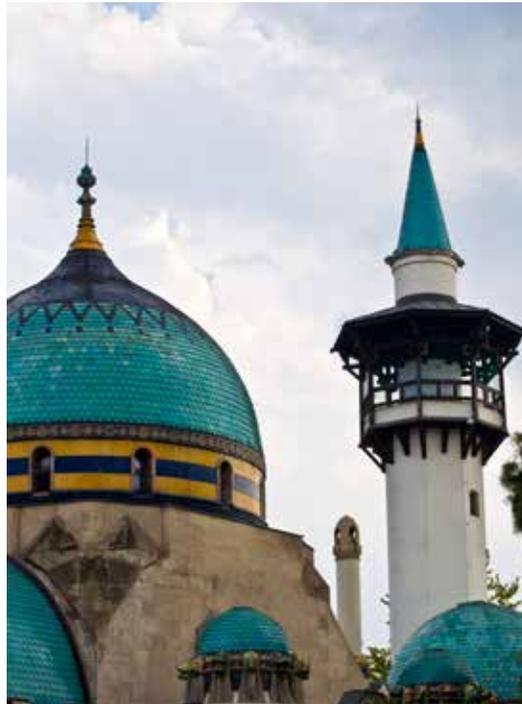
...discovering Budapest together with friends, with the family! Through our tailor-made tour plans one can explore the hidden treasures of the city. We offer a lot of new attractions for our Hungarian guests as well.

## Family Program - City Exploration for Kids

...how does a fish get onto the top of a tower? What kind of hiding animals can you spot out on a church? During our interactive city tour we tell a lot of stories about the Capital, offering lot's of fun and many games for the little ones.

## Thematic Tours for Individuals and Groups

...design, architecture, contemporary art, good food, trendy pubs... whatever you are interested in! On our thematic tours one can do whatever one likes, in the meantime making Budapest truly a best friend!





*A corporate event  
is more than expected*

IDEAS



## *Creative and Tailor-Made Team Building*

...breaking with the traditions, we offer a party with your company that relies on the hidden potentials of Budapest, providing a special experience for every employee. Because we believe in life beyond the flip chart...

## *City Discovery for Groups and Companies*

...tailor-made interactive city programs for groups, discovery tours for visitors, and community tours that will change the way you go to work in the morning, even if you are a local. The memories of this common experience, and the knowledge of the hidden treasures of the city will draw a smile onto each face every morning.

## *Organization of Conferences, Gala Dinners, Banquets*

...from the classical to the extravagant, from the official to the informal, from the exclusive to the easy-going, we choose the creative solution from each category that fits the needs of your company or group most accurately.

## *Incentives*

Being familiar with all of the secrets of Budapest, we have the special ability to offer as much adventure in one weekend, that you would normally get in a two week vacation. We organize special programs that recharge, pamper, and bring together the participants like never before. A real reward for the colleagues.

## *NGO Initiatives, CSR Projects*

...taking into consideration the main objectives of the given company, we recommend a variety of CSR project types. Based on the chosen program type, we carry out the particular, unique, and tailor-made group and corporate projects.



**A CORPORATE EVENT**  
**IS MORE**  
**THAN EXPECTED**



**WEB:** [WWW.UNDERGUIDE.COM](http://WWW.UNDERGUIDE.COM)  
**LIKE:** [FACEBOOK.COM/BP.UNDERGUIDE](https://FACEBOOK.COM/BP.UNDERGUIDE)  
**TEL.:** **LEISURE: +36 30 908 15 97**  
**CORPORATE: +36 30 799 24 55**

### *References:*

Accenture, AISEC, Alterra, BNP Paribas, British Petrol, Climate Kic, Coca-Cola, DPD, EASA, EIT, Erste Bank, EVCA, ExxonMobil, Hewlett-Packard, Hügli Food, IB - International, Baccalaureat, Jaegermeister, Limagrain, Medtronic, Organica Water, Rema1000, Renaissance Capital Group, Rustler, Sonepar, Swisspearl, Turespana, Vodafone, Wacker...

### *Partners:*

Budapest Airport, BKK (Centre for Budapest Transport), Budapest Marathon, Budapest Spring and Autumn Festival, Hungary Tourism Ltd, Great Urban May Day, Slow Budapest, AMEX Travel Guide...

### *Honors and Awards:*

Best Creative Website 2011, Creative Mornings guests, Responsible Travel partner and CSR program service provider, TripAdvisor certificate of Excellence...

### *In the press:*

AMEX Trave Guide, New York Times, Sun, Telegraph, Metro London, USA Today, Social Times...