

The big splash

A remarkable amphibious coach is the latest sightseeing attraction in Budapest and even locals are getting used to the sight of a bus powering down the Danube. The Riverride, the first such tourist vehicle on the continent, is a coach complete with two anchors, life vests for its 45 passengers, propelled by a jet engine and the driver is a licensed skipper, or, as it is a boat that rolls along on six wheels, one could say the captain has a bus driver's license. Forget traditional guiding, here; instead, guides relate interesting stories about the past and present of the city, give passengers quizzes and even teach them some words in Hungarian.

The first Riverride journey was launched on 18 September and today the boat/coach is a guaranteed programme, with 5 daily trips during the high season and daily 4 in the low season, all year round, with



English and German guides. The 2-hour journey departs from Roosevelt Square and after going along the main attractions of the downtown, the Riverride plunges into the Danube at Dózsa György Road and sails for about an hour. Further information:

www.riverride.com

Take a Trabant into the past

One of the very hottest city sightseeing products on the Budapest tourism palette is the result of a joint development by Cityrama Travel Agency and Memento Park: a private guided tour by Trabant DictaTour. Guaranteed stops on the programme include the Hospital in the Rock and Memento Park. The Hospital in the Rock was created as an emergency surgical hospital under Buda Castle in a warren of cave galleries and cellars stretching for 10 km during the Second World War. The Memento Park is a collection of communist-period sculptures removed from the streets and squares of Budapest after the change of regime. Local guides point out institutions representative of the age of dictatorship, with the help of Cityrama's driverguide. Naturally, just touring Budapest in an East German Trabant car takes one back to an earlier age, while refreshments reminiscent of the period are served on arrival at Memento Park. The programme winds up in a Budapest catering unit recalling the period. www.cityrama.hu



The Freshest of Hungary: **budapestUNDERGUIDE – Be Global & Go Local!** Tailor made Travel, Event & Ground Handling Services

“local know-how of professionals donated with that world changing sense of creativity, flexibility and personal care – they could be your friends and they are now here to be your partners”

UNDERGUIDE is an incoming travel operator & ground handling service provider catering for both corporate and leisure clients in Budapest and the Central European Region as well. What's new in all this that makes their attractive customer satisfaction rate? Probably their staff of enthusiastic professionals and the idea the company has been found for: stick to Global quality standards but Go Local!



■ Our goal with the integration of foreign travellers to local life is to make them love Budapest like we locals do; just as if they had come to visit a friend! The idea is valid both for our holiday travellers and corporate clients – they just have benefit of it differently. All Products & Services our Corporate Event & Travel Department proposes for events are – if possible – local ones. Local products make you save money, give a local touch to your event & are conform to the idea of sustainable travelling. All our activities are tailor made: it is especially important for us to understand even the smallest detail of our client's needs to be able to offer a stimulating environment that is particularly adapted to the specific event size, type and goal. We also believe our success is mostly due to our staff who lives and sticks to global professional standards as well as is of a bunch of fantastic creatives all donated with that world changing Eastern touch, that ultimate sense of flexibility and personal care – you should meet them! Be it an incentive, a congress or a complementary program we organize for participants, their wives or expats arriving to town, we believe that all these make it affordable, smooth running and result in satisfied and smiling clients and participants. However, every rose has its thorn Underguide develops so quickly that our website is again under construction but we hope it will be ready again in about a month and you can see all these smiling faces there! (X)

MORE INFORMATION: www.underguide.com

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