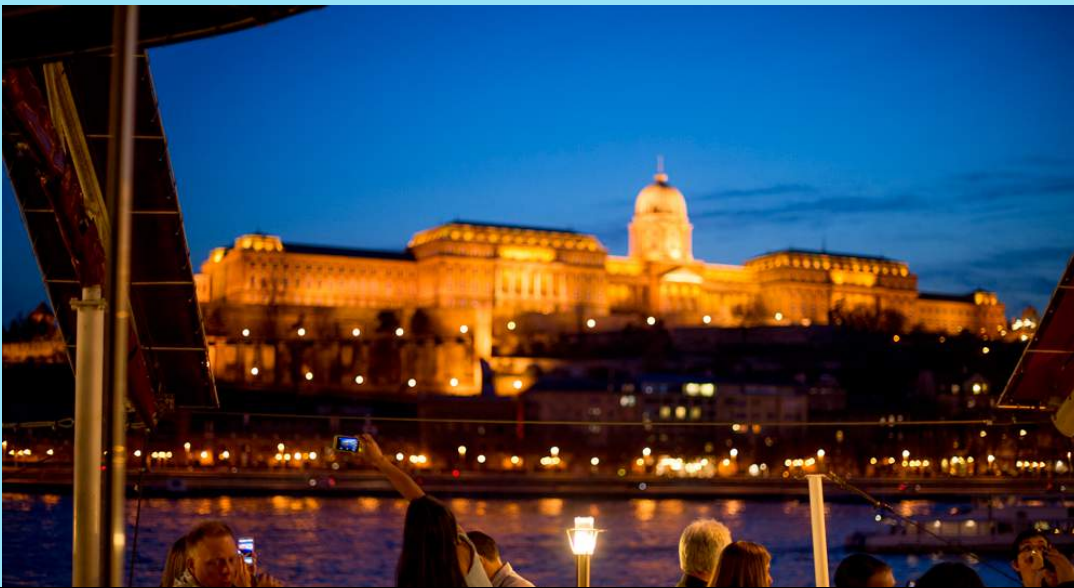


**BUDAPEST
UNDER
GUIDE**
EXPERIENCE FACTORY

**THE PIONEER OF
HUNGARIAN DMC'S
TRAVEL & EVENT
ORGANISERS**

YOU DREAM IT, WE DESIGN IT!





BUDAPEST, I LOVE YOU

BUDAPEST is a dreamed-up city: an amazing, undiscovered, enigmatic destination with a wonderful cultural heritage, outstanding landscape and architecture.

We spice this historical grandeur up with unexpected, **memorable activities** which can be experienced only here and now, with us. Our unique, „**out of the box**” experiences always make you feel that you live in your very own Budapest, whether you come alone or with a group of hundreds of colleagues.

14,3 MILLION
TRAVELER / YEAR

THE WORLD'S
2ND BEST CITY,
OUT OF THE US
(CONDÉ NAST TRAVELLER)

5TH IDYLIC
PLACE TO LIVE (FORBES)

BREATHTAKING LANDSCAPE

25+ km² renovated city center: **World Heritage Sites** & grandiose **historical treasures** in a **vibrant metropolis**.

WORLD-FAMOUS GASTRONOMY & WINE CULTURE

300+ **new Restaurants** & Bars (4 Michelin stars)

200+ wineries in Hungary with 100+ **award winner Hungarian wines**

CAPITAL OF THE SPAS

125 thermal springs in the city, plenty of indoor and outdoor Turkish Baths & Thermal Baths.

CAPITAL OF THE FESTIVALS

30+ award winning cultural-, music-, opera-, gastronomy-, wine- and folk Festivals per a year.

COOL & CREATIVE VENUES

100+ Ruinbars & Escape rooms, Contemporary design & Fashion venues.

ACCESSIBLE & HIGHLY SATISFYING

44+ Airline companies offer flights to Budapest from all around the world

4.000+ beds in 5 stars Hotels & **14.500 in 4 stars**

Great conference capacity in hotels, conference venues & “out of the box” venues

LET BUDAPEST FASCINATE YOU!

BUDAPEST UNDERGUIDE

EXPERIENCE FACTORY

With our tailor-made experiences...
Budapest comes to life and stays with you forever.



10+ YEARS'
EXPERIENCE

200+
IN-HOUSE DEVELOPED
PROGRAMS

20.000+
GUESTS

550+
UNIQUE MICE AND TRAVEL
& LEISURE ACTIVITIES

We are an enthusiastic and fully professional team, passionately in love with Budapest. We know its secrets and feel its immersive vibe.

Our in-depth, local knowledge of Budapest and our profound contact with the local life provides a large variety of events & activities that might never cross the mind of others.

BUDAPEST UNDERGUIDE was founded in 2005, being the very first organisation in the region to offer creative and tailor-made experiences, through which the visitors can discover the real and truly fascinating character of Budapest & Hungary.

Today we are the pioneers of Hungarian DMC's and event organisers. We are offering in-house developed, unique MICE and Travel&Leisure experiences for our clients from all around the World. Keeping their needs and expectations in mind, we pitch our boldest ideas, take them to the most fascinating (and sometimes totally secret) venues, organize professional & memorable meetings for them, and introduce them to our hidden curiosities.

DISCOVER THE UNIQUE TREASURES OF BUDAPEST & HUNGARY WITH US!

CUSTOM-MADE, CONTEMPORARY PROGRAMS



IN-HOUSE DEVELOPED ACTIVITIES



LOCAL & COOL EVENTS



OUR SERVICES

FULL SERVICE MICE AND TRAVEL & LEISURE EXPERIENCES

Our magic works best when we get to design and organise every little detail in your travel:

- **Boutique Hotels & Transfers**
- Classic or „out of the box” **Conference & Meeting Venues**
- Unique, thematic **Gala & Social events**
- 200+ in-house developed **Leisure & Team building activities**
- One-of-a-kind **Decoration and Catering**
- Professional **Coordination & Hostess team**

NO STOCK POLICY: The photos in this presentation are representing REAL UNDERGUIDE EXPERIENCES, all were taken at our tailor-made travels & events.

BUSINESS OR LEISURE? ...OR BOTH!

Wichever you choose, we are here to help you.
Our **MICE** and **Travel&Leisure** divisions are working side by side to ensure that each of our clients will gain unique and unforgettable experiences in Budapest, whether they come alone or with a group of hundreds of colleagues.

**ALREADY HAVE A
TRIP PLANNED?**

Don't worry, we are glad to offer our services to create some truly memorable and unique moments along your travel.

Instead of having “just another” event or travel,
**LET US DESIGN A REAL
EXPERIENCE FOR YOU!**

COMPLETE INCENTIVES / MEETINGS / KICK OFF EVENTS

Complete **ground handling services** in the most **creative and unique way**. We design complete professional experiences that serve your company's needs the most. **Every detail** form the hotels bookings and meeting facilities up to the memorable leisure programs and farewell gifts!

MEETING & CONFERENCE SERVICES

Classic or „out of the box” **meeting and conference venues**, with **professional technical equipment**, personal support and exceptional catering. We also provide professional coordinators, printing house and giveaway services.

CATERING SERVICES AT REMARKABLE LOCATIONS

Classic & unique **fine dining experiences** with a Michelin star Chef, **gastro activities (cooking contests)** and „**taste around the city**” programs. Enjoy our world-famous gastronomy at a beautiful classic venue or at a secret, hidden location, like open air terraces, private gardens or public parks.

EXCLUSIVE GALA EVENTS

Custom made, detailed Gala Events with special themes and unique ideas. From a **19th century „Sissy” ball in the National Museum** through a **Cold War night in an industrial loft** to a **“Balkan Madness” party in contemporary ruin bar**. Performances, interactive shows, artistic and gastro programs, crazy games, funfairs, circus and so on.



UNIQUE TEAM BUILDINGS AND URBAN GAMES

More than 150 in-house developed indoor and outdoor activities: cultural thematic games, historical investigation- or treasure hunt games, gastro activities, tasting quizzes, special vehicle tournaments and movie shooting programs.

GET TOGETHER PROGRAMS

Morning day starter programs (warm-up yoga, dancing with live DJ, delicious breakfast), **receptions at unique venues** like on the top of the Buda Hill and **pop-up cocktails in the city center** on the square of the Basilica.



UNIQUE SET UP AND DECORATION

Thematic decoration with a professional movie set decoration team: the only limit is your imagination!

TAILOR-MADE CITY DISCOVERY PROGRAMS

Instead of a “follow the umbrella” kind of tour, we offer a once-in-a-lifetime experience which will surely make every participant instantly fall in love with Budapest.

In-house developed interactive city discovery tours, sightseeing on a private tram or retro bus **with cultural pop-up elements, city discovery spy game** from the cold war, **wine sightseeing, folk dancing** on the main square of Budapest, etc.

TRAVEL SERVICES

Accommodation: we are proud of our creditable partnership with all the major Hotels in Budapest & Hungary (the latest boutique & luxury ones), we provide **large variety of trans-fers** from the private ones to the VIP vehicles and the funniest local ones. Our **professional coordinators**, hostesses and guides speak fluent English (and/or Spanish, French, Italian, Chinese, German etc.)

PRIVATE EVENTS

Horse back riding, car racing, private thermal bath programs, dancing and music programs, interactive workshops in every local sector (gastronomy, wine, music, theatre, artisans etc), **active programs** (sport competitions with local teams), **CSR programs**...everything, that the local Budapest can offer you!

CITY BREAKS & EXCLUSIVE TRAVEL PACKAGES

As a **forerunner Travel Agency in Hungary** we offer unique & private, local-life focused city breaks and travels, including in-house developed activities that you surely can't find anywhere else: Pop-up sightseeings, wide range of Thematic tours, Secret venues, Birthdays, anniversaries, proposals, weddings, bachelor and bachelorette parties, Exclusive leisure activities, Tasting tours - **all with our unique approach & local experts.**

COMPLETE OUT OF BUDAPEST TRIPS

Wine areas, thermal baths, historical spots around Budapest (castles, theme parks), **horse back riding, cultural heritage towns, lake side programs** (sailing, motorboat rides)... all provided with local „hidden” suppliers, presented with a contemporary touch.



ONE OF OUR MOST BELOVED "LEISURE ACTIVITIES"



PRIVATE EVENING & DINNER IN A TURKISH BATH

The Turkish & Thermal Baths of Budapest are one of the top reasons Budapest is visited by hundreds of thousands of Guests a year. What if you have a private evening, dinner or party there?

*Thermal Spring from the XV. century * Budapest most beautiful Art nouveau building * fascinating thermal pools * finger food & drinks * live DJ set * massage for the Guests*



EXAMPLE FOR A UNIQUE, LOCAL TEAM BUILDING PROGRAM

HISTORICAL SPY GAME IN BUDAPEST, WITH THE ULTIMATE CHALLENGE OF ESCAPE

Budapest: the anchor between the western and eastern parts of Europe for many decades. The place where in recent times secret agents and spies exchanged information in small alleys, inner courtyards or even on the Danube embankment. Who is the agent among the locals, who helps me and who not...you have to solve all the enigmas and escape, if you can!

ONE OF OUR INTERACTIVE, OUT OF THE BOX CITY DISCOVERY TOUR



TRAVEL BACK IN TIME - POP-UP SIGHTSEEING TOUR

This unique, interactive program guides you deep into the Hungarian history in Budapest from the settlement of the Hungarians until nowadays. During the cc. 4 hours program the group will cruise around Budapest by special vehicles (rickshaws, real Trabants) and stop at different places where our "pop up" underguide - besides the main sights- will introduce them to the fascinating stories about the Hungarian history, culture or gastronomy. For getting into the present time, an interactive game or small task and a mouth-watering specialty will wait for the guests at every stops.

VISIT OUR WEBSITE TO DISCOVER MORE OF OUR UNFORGETTABLE UNDERGUIDE EXPERIENCES:

MICE

TRAVEL & LEISURE



HUNGARY'S CHIC COUNTRYSIDE

Although Budapest is by far the best-known destination in Hungary, there are many other locations worth visiting and the countryside also has a lot to offer. **Lake Balaton** - the largest lake in Central Europe. **Hortobágy** - the largest natural grassland in Europe. **Beautiful, picturesque little towns** with cobble stone streets, the **vineyards of Tokaj** and much more. With the help of our team you can discover them in the most creative and authentic way.

Experience some age-old traditions, get acquainted with the locals, spend the day on a private regatta, bike yourself through the amazing slopes, master your equestrian skills on a unique "Puszta" game.

All our activities are eco-friendly, following the principals of sustainable tourism, as well as contributing to the development and preservation of local community.

CHIC COUNTRYSIDE

Imagine a perfect day with your colleagues in a vineyard, the smell of your lunch, which you've cooked in the open air, DJ is playing smooth Hungarian jazz music, you are sitting on blankets under the sun while sipping your wine.

PUSZTA OLYMPIA

This is one of the most traditional, adventurous and challenging activity in the Hungarian countryside, today we freshen it up with contemporary pop-up elements. Enjoy the authentic games such as archery, barrel riding, wine lifting and more...all mixed with a horse show, goulash cooking contest and cool, live folk music.

CULINARY ESCAPE TO THE LAKE BALATON

One of the best ways to explore a place is through it's food, drink, and local residents. We have put together what each does best, and the result is an out of the box day trip to Lake Balaton, complemented with a truly extraordinary gastro & wine experience. We'll spend the day traveling around and tasting the delights that this region has to offer while listening to the passionate stories of the local vintners over a nice glass of their wine.

FESTIVAL VIP PROGRAMS

Entries and private VIP attendance at the famous Festivals of Hungary: Gastronomy-, classical and contemporary music festivals, sport competit



FEEDBACKS & REFERENCES

„Thank you for all the time and effort you put into our conference event. You truly made it a memorable week for our conference participants.“

/ Vice President - EF Education First /

“We are looking for new, out of the box events and solution for our demanding clients and have found our perfect partner in Underguide. It is true love!”

/ Swedish event partner - ADVECTAS 10th year anniversary /

"budapestUNDERGUIDE, a company whose tailor-made tours shun obvious sightseeing in favour of places you might not otherwise venture to “

/ NatGEOTraveller /

"This creative company is always evolving!"

/ The New York Times /

„We appreciated very much that budapestUNDERGUIDE understood very well our goals with that event and that they treated us with a pinch of toughness and lot of charm.“

/ General manager - Storck /

During the past ten years, we had the honor to welcome

MORE THAN 100+ JOURNALISTS

from all over the World, we are proud to be highlighted by the BBC, USA Today, The Independent, The New York Times, The Guardian, American Express Travel movies, Lonely Planet, Condé Nast Traveler, National Geographic Traveler.

From our more than 200+ MICE Clients and 20.000+ Guests we are so glad to receive such wonderful feedbacks:

"Before I go any further, let me say that the people at budapestUNDERGUIDE were terrific.

/ USA Today /

"budapestUNDERGUIDE is one of the most innovative travel and event organizer in Hungary, they can surprise even the locals!

/ Forbes Hungary /

„The best ever Event!“it was brilliant, all of our feedbacks were fantastic“

/ Managing director - Cushman and Wakefield /



GET IN TOUCH

so we can start designing your truly memorable
BUDAPEST UNDERGUIDE EXPERIENCE!

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