



**BUDAPEST  
UNDER  
GUIDE**  
EXPERIENCE FACTORY

**UNDERGUIDE TRAVEL  
AND EVENT EXPERIENCE FACTORY**

# ALL EVENTS ARE SPECIAL » WITH NEW PERSPECTIVES

## REAL LOCAL KNOWLEDGE

independent agency owned and operated locally

## 18+ YEARS OF EXPERIENCE

in the Hungarian event industry

## LONGTERM PARTNERSHIP

with clients and partners

## STRONG PROFESSIONAL NETWORK AND BUYING POWER

at local service providers

## QUALIFIED AND DYNAMIC COLLEAGUES

with event management tourism experience

## CREATIVE IDEAS

that exceed your expectations, but not your budget

## FLEXIBILITY AND TAILOR-MADE SERVICES

with precise and efficient execution

## PARTICULAR FOCUS ON UP-TO-DATE DIGITAL SOLUTIONS

with experienced partners



**UNDERGUIDE** creates unique  
**Travel- and EVENT experiences** in  
Budapest, Hungary & the CEE region



*\*All the below listed programs, experiences are in-house  
**designed** by the creatives of the UNDERGUIDE community.*



At **UNDERGUIDE** we believe,  
we can only truly discover  
a destination by submerging  
in its radiant local life.

**18+ years** : we are an enthusiastic **team of travel-, event & creative professionals** : received **75.000+ guests** : created **550+ in-house-developed programs** : organized **850+ one-of-a-kind events** and **1.400+ tours & city games** in the past years.

We are a **passionate, inspiring, and reliable** team, combining **mind-blowing creativity** with **careful planning**, thorough organization, and **exceptional logistical** expertise.

**BUDAPEST  
UNDER  
GUIDE**  
EXPERIENCE FACTORY





**“THIS CREATIVE  
COMPANY IS  
ALWAYS EVOLVING”**

*The New York Times*

## about us

As a **pioneer of Hungarian event organizers**, we are creating authentic, **GO LOCAL**, custom made Travel- and Event Experiences in the whole **Central European Region**.

We work as a **Creative Agency** in the Event Industry: every Clients receive a tailor made solution, we **support them in all type of their Events**.

As a **DMC**, we offer **complete ground handling services for MICE Clients**.

Our team **challenges the norm** by providing an outstanding creative approach without compromising on service quality or seamless operations and by **offering only uniquely developed programs** for our Clients.

**BUDAPEST  
UNDER  
GUIDE**  
EXPERIENCE FACTORY





# DISCOVER YOUR DESTINATION WITH OUR CREATIVE LEISURE ACTIVITIES





**WAKE UP YOUR SENSES!**  
**- GET CONNECTED WITH THE GOOD VIBES OF THE CITY**



**private yoga classes : running sightseeing : thermal bath programs : SUP in the city : farmers market in the morning**





# **NATURE INSPIRED GETAWAYS - IT'S NOT THE DESTINATION, IT'S THE JOURNEY**



*An authentic personal growth experience. Undiscovered, sacred sites from the 2.000 yrs old history, fantastic view spots & leaded meditations, guided religious tours, forest bathing, horse- and other nature connected programs in the Region.*



**DISCOVER YOUR DESTINATION  
WITH OUR CREATIVE LEISURE ACTIVITIES**





# MEANINGFUL LUXURIOUS MEMORIES

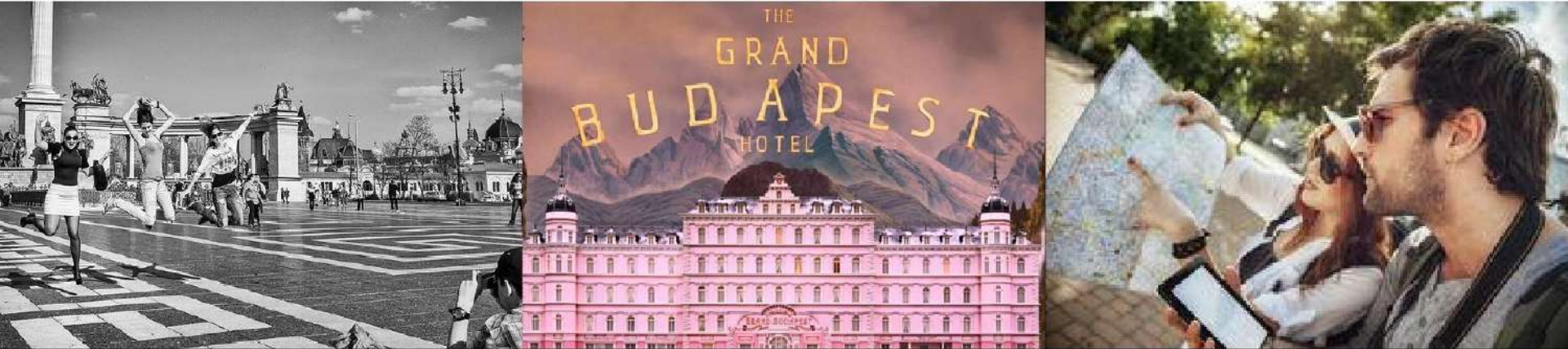


*Unesco Heritage Sights, spectacular monuments, Cinderella Castles. The Central European metropolis are like a Belle- Époque amusement Parks. Fantastic venues for private events, offering originality and quality, for more than reasonable prices.*





# DISCOVER YOUR DESTINATION WITH OUR CREATIVE LEISURE ACTIVITIES



*In the past 15 years, our company has created more than 300 unique team buildings and urban games for our corporate clients and leisure groups with playful spirit.*

*Among others, we have developed Urban Treasure Hunts, investigation games, start-up based team buildings, Bear Grylls survivor games, gastronomic and tasting contests, traditional and authentic programs in the beautiful countryside or even in the city center: like goulash cooking in a famous ruin bars, breweries and wineries of the Region.*



## UNIQUE GALA EXTRAVAGANZA



*A concept, matching set up, decoration, music, program, catering and even the costumes of the hostesses: we all need to **create the ultimate atmosphere, a real experience.***

*Let us invite you to the World of gypsy musicians, fortune tellers, bared foot dancers, traditional costumes and authentic setups, which will guide you to our **Balkan Madness party.***

*On another day, let us invite you to the **imperial Ball of Sisi and Franz Joseph** in the former Hungarian Royal Palace, to a frightening evening at the **House of Dracula in Transylvania**, or feel yourself in the **Game of Thrones**, during a gala extravaganza at the **Castle in Dubrovnik.***



# **EXCLUSIVE 'POP-UP' DINNERS AND TAILOR-MADE EVENTS**



***Secret Locations : Film set  
decorations : Michelin-Starred  
Chefs : Complete Experience  
Creation  
in Budapest, the Countryside and  
the Region***



## CONSCIOUS CORPORATE EVENTS



*We proudly organize complete meeting, conferences, kick offs, incentives and every type of corporate events for our renowned Clients from all over the World. We understand their needs and goal of the Event. We design the most suitable options for their expectation and budget.*



*As a Creative Agency in the Event Industry we collaborate with the best local actors , like: exclusive catering companies, movie set decorators, theatre groups, ATL partners. We find the best and most unique locations and AV solutions, to be sure: every dream come true!*

# SOME OF OUR CORPORATE EVENT REFERENCES FROM LAST YEAR

management meeting (130 pax) and market  
entering industrial day (700 pax)

complete event creating : venues : meetings :  
caterings : gala dinners : uniquely created  
event show : setups : transportation :  
giveaways : event support : hostesses





# SOME OF OUR CORPORATE EVENT REFERENCES FROM LAST YEAR



**complete meeting and incentive (150 pax)**

*complete ground handling : events :  
sightseeing : public activities : setups :  
transportation : giveaways : event support :  
hostesses*





# SOME OF OUR CORPORATE EVENT REFERENCES FROM LAST YEAR

## Kick off event (200 pax)

*complete event creating : venues : meetings :  
caterings : gala dinner : uniquely created  
sightseeing : setups : transportation :  
giveaways : event support : hostesses*





# SOME OF OUR CORPORATE EVENT REFERENCES FROM LAST YEAR



**celebrational event  
(300 pax)**

*complete event creating : decoration : setup :  
thematic catering and decoration : unique,  
custom made artistic event shows : event  
support : hostesses*





We have proudly **designed custom made events**  
**for the most demanded international companies**





# BUDAPEST UNDER GUIDE



Travel & Leisure: +36 30 977 1980



[budapest@underguide.com](mailto:budapest@underguide.com)



1061 Budapest, Liszt Ferenc tér 11.

